

LEADERSHIP TRAINING FACILITATOR

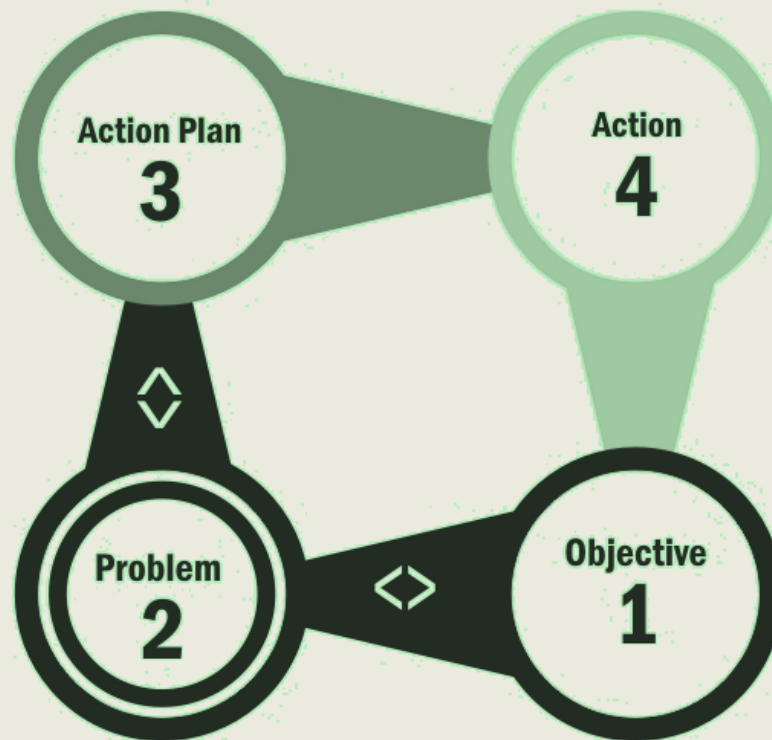
SMALL GROUPS



**APGICO PROVIDES YOU WITH SIMPLE WAYS TO GET THE
MAXIMUM PERFORMANCE OF SMALL TEAMS (UP TO 12
ELEMENTS) IN DECISION MAKING AND PLANNING PROJECTS**



COURSE PROGRAM IN CREATIVE GROUP PROBLEM SOLVING - LEVEL I



FIRST SESSION (4 HOURS)



- Models of creative problem solving
- Pre-test of problem solving style
- Training of divergent thinking: fluency, flexibility and originality. Exercises
- Application to a problem-type (until the problem definition, inclusive)

SECOND SESSION (4 HOURS)



- Application to a standard problem (challenge)
- Initiation to the facilitation process, on a company problem
- Defining the business problem

THIRD SESSION (4 HOURS)



- Solving the business problem
- Implementation plan
- Post test on CPS style



CPS METHOD APPLICATION



The method CPS (Creative Problem Solving), is intended to apply a set of tools and structures to problems that do not have a unique solution and whose attempts to solve by other methods did not have the desired effect. It is a method that, in group meetings, allows to make decisions about complex problems by simplifying them, while ensuring its analysis under a diversity of viewpoints, enriching the search for the best solutions.

Through the use of certain tools, coordinated by a leadership adjusted to the method, it can boost the development of imagination and innovation in the company through the enhancement of the experience and knowledge of the group members, directed towards a goal of the organization.

CPS METHOD OBJECTIVES



- Increasing the capacity of innovation derived from various groups to define the main problems with management
- Improve the ability of creative leadership at various levels of management, i.e., the ability to better leverage the talents of individuals and groups
- Channel individual creativity for innovation projects aimed at efficiency and effectiveness of the organization
- Improve the systematization of existing knowledge, transforming it from tacit to explicit
- Promoting a better link between management and the various levels
- Increase the pro-activity of people in solving everyday problems
- Foster the accountability of the company in developing individual initiative
- Improving the effectiveness of meetings, making them more productive
- Enable the coexistence of innovation projects while maintaining the stability necessary for the day-to-day operation of the organization
- Empowering the company in its own improvement
- Promote collective engagement in continuous improvement processes.

CASE STUDIES AND TESTIMONIALS



“A different tool / method to lead people to find solutions.”

Britta Kautzmann, 38
Graduate
Head of Animation

GRANDE REAL hotel chain



“It shows that even problems that seem difficult can have a solution.”

Noemi Lourenço, 27
Highschool frequency
Technical Department. assistent

VISUALFORMA Company

CASE STUDIES AND TESTIMONIALS



“Contact with a new methodology that can be an effective tool for resolving organizational problems, enhancing also a participative management style”.

Andreia Alexandre, 29
Graduate

Head of Human Resources.

GARVETUR Company



“This training was very important because I have concluded that the first and most important thing is to identify the problem and then think about finding a solution”.

Ana Silvano, 48
university attendance
Technical Coordinator

ESEL



Apgico

Associação Portuguesa de Criatividade e Inovação



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